



# ABU DHABI 2023

المعرض الدولي للصيد والفروسية  
INTERNATIONAL HUNTING & EQUESTRIAN EXHIBITION

02 - 08 SEP 2023 | ADNEC, UNITED ARAB EMIRATES

Organised by:



## EXHIBITOR GUIDE: SOCIAL MEDIA SAMPLE POSTS

Let your brand stand out! As part of ADIHEX marketing support we have created multiple options of captions to be used for your future social media promotion!!

Tweak the below as needed and share it on your social media channels (Facebook, Twitter, LinkedIn, Instagram), blog posts, or newsletters.

- 1** #ADIHEX is the Middle East and Africa region's largest exhibition for hunting, equestrian, outdoor sports, arts & crafts, and heritage preservation industry and will bring together over 100,000 traders, manufacturers, high purchasing power individuals, end-users, and the general public.  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 2** We are proud exhibitors at #ADIHEX, See you on 02 - 08 SEP 2023 at ADNEC.  
Visit us at stand (insert stand no.)  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 3** Explore #ADIHEX, 02 - 08 SEP 2023 at ADNEC, Abu Dhabi, UAE.  
Visit us at stand (insert stand no.)  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 4** What's new @ADIHEX 2023? Come and join us on 02 - 08 SEP 2023 at ADNEC, Abu Dhabi, UAE.  
Visit us at stand (insert stand no.)  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 5** We will be participating in #ADIHEX, 02 - 08 SEP 2023 at ADNEC.  
Visit us at booth (insert stand no.) for the latest in hunting, equestrian, outdoor sports, arts & crafts, and heritage preservation.  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 6** We are excited to announce that we will be taking part in the upcoming edition of #ADIHEX the Middle East and Africa region's largest exhibition for hunting, equestrian, outdoor sports, arts & crafts, and cultural preservation industry, taking place in ADNEC this coming 02 - 08 SEP 2023 #ADIHEX.  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 7** Experience #ADIHEX 2023, discover new live shows, learn about sustainable hunting and animal welfare and network with the leading manufacturer, distributors, international brands and service provider in the region's largest annual event for the hunting, equestrian and heritage preservation industry. Join us on 02 - 08 SEP 2023 at ADNEC, Abu Dhabi, UAE.  
Visit us at stand (insert stand no.)  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 8** #ADIHEX is only (X) days away. Come say hello at booth (INSERT BOOTH#).  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 9** Discover the latest products & trends in the market, visit our stand at #ADIHEX on 02 - 08 SEP 2023 at ADNEC.  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 10** Meet the leading industry experts in 3 learning platforms at #ADIHEX. See you on 02 - 08 SEP 2023 at ADNEC!  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 11** Network and interact with the world's leading brands! Join us at #ADIHEX on 02 - 08 SEP 2023 at ADNEC!  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**
- 12** Know more of what's trending in the hunting sector! Come and get hold of the latest hunting products available in the market.  
Visit us at stand (insert stand no.)  
**SECURE YOUR PRIME LOCATION, VISIT <http://bit.ly/370noK9>**

