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02 - 08 SEP 2023
ADNEC - ABU DHABI



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GENERAL INFORMATION

Event Name: Abu Dhabi International Hunting & Equestrian Exhibition (ADIHEX)

Event Date: 02 - 08 Sep 2023

Opening Timing: 11:00 - 22:00

Venue: Hall 1 - 12 & ICC, Abu Dhabi National Exhibition Centre (ADNEC)

Exhibition Space: 60,000+ gross sqm

Exhibiting Enquiry (UAE Sales Team)

+971 56 4223783

adihexsales@adihex.com

Marketing Opportunities

marketing@adihex.com

General Enquiry

+971 2 667 4230

+971 2 566 3963

info@adihex.com

Admission Policy (For Visiting)

- Children of 12 years old and under are free to attend.
- Daily, weekend pass and 7-day pass are available for the general public.
- Follow @adihex for exclusive discounts, family and group entrance fee offers.

ADIHEX VENUE MAP



POSITION YOUR BRAND, MEET POTENTIAL PARTNERS, NETWORK WITH THE LEADING MANUFACTURERS, LEARN FROM THE TOP EXPERTS IN THE HUNTING INDUSTRY, AND HIGHLIGHT YOUR BRAND TO OVER **100,000** ATTENDEES.



Organized by the Emirates Falconers' Club, this highly participated and visited event attracts local and global attendees who are decision makers with high purchasing power and has continued to prioritize the value of environmental, cultural, heritage, authentic sports and sustainable hunting. Concurrently, ADIHEX offers a unique opportunity for regional and international companies and brands to participate, visit, meet potential partners and clients face to face, with the aim of building a strong bilateral business relationship.

Every year, ADIHEX attracts hundreds of local and international companies and brands, while thousands of owners, entrepreneurs, decision makers, and buyers from across GCC and other countries are gathered under one roof to discover great opportunity as well as build an extensive business network worldwide initiated in Abu Dhabi.



ABU DHABI 2023
المعرض الدولي للصيد والفروسية
INTERNATIONAL HUNTING & EQUESTRIAN EXHIBITION

EXPLORE



POSITION YOUR
**BRAND
IDENTITY**

02 - 08 SEP
ADNEC

SUSTAINABILITY & HERITAGE... A REBORN ASPIRATION

Organized By



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Exhibiting
Countries

FACTS & FIGURES

	100K+ VISITORS IN 2022 EDITION		AED 63M WORTH OF BUSINESS DONE ONSITE		900+ EXHIBITORS AND BRANDS
11 SECTORS		58 COUNTRIES		60K GROSS SQM OF EXHIBITION SPACE	
	700+ MEDIA PRESENCE		AED 650M TOTAL ADVERTISING VALUE		
138 EVENT PARTNERS, EDUCATIONAL, HERITAGE & ENVIRONMENT		68 LIVE SHOWS IN THE ARENA		127 SPEAKERS & EXPERTS, LOCAL AND INTERNATIONAL	
	134 WORKSHOPS IN FOUR HUBS		205 PRESS RELEASES IN THE EVENT		750 MEDIA COVERAGE
139,713 SOCIAL MEDIA FOLLOWERS		62 COUNTRIES SOCIAL MEDIA FOLLOWERS		515,947 WEBSITE VISITORS	

Did you know?

900+

Exhibitors and Brands
participated in ADIHEX 2022A GLOBAL SHOWCASE OF
PRODUCTS & SERVICES**HUNTING & SHOOTING
SPORTS GUNS & EQUIPMENT**Rifles, pistols, revolvers, decorative
guns, heritage daggers and more**HUNTING & CAMPING
EQUIPMENT**Bows, crossbows, arrows, targets,
archery accessories, Hunting
knives, tents and sleeping bags,
chairs, Flashlight/headlamp lantern,
inflatable pad, clothing, gloves**HUNTING TOURISM & SAFARI**Binoculars, tents, cameras and
tripods, destination management
companies, hunting safaris, hunting
destinations and more**OUTDOOR LEISURE VEHICLE
& EQUIPMENT**Camping trailers, RVs, SUVs, bikes,
ATV's/UTV's, off-road, on-road
accessories and supplies and more**PRESERVATION OF ENVIRONMENT
& CULTURAL HERITAGE**Cultural institutions, historians, artists,
government organisations, non-profit
organisations and more**MEDIA**Tourism media, publishing, cultural
media, TV, Radio, content creators
and more**FALCONRY**Falconry, gauntlets, gloves, lures,
perch, acmo, bells & swivels hoods,
jesses & leashes, setters & leather,
knives and more**EQUESTRIAN**Horseboxes, horseshoes, trailers,
saddles, halters, riding boots, horse
feed supplements, chaps & tack
items, clothing & boots, gloves,
breeches**VETERINARY PRODUCTS
& SERVICES**Feeding system, animal food
products, avian and equine health
products and more**FISHING EQUIPMENT
& MARINE SPORTS**Fishing rods, teckles, lures, boats,
hooks, paddles and more**ARTS & CRAFTS**Painting, equestrian art, falconry art,
galleries, artists, craft items,
sculptures, trophies etc..

ADIHEX AT A GLANCE

**AED 63M**
Worth of Business
Done Onsite

BUSINESS CONNECT PROGRAMME

Since the launching of ADIHEX, it has been an ultimate platform which maximizes
and completes the journey of each exhibiting company and participant.

- ADIHEX Conference
- Live Workshops
- Sustainability Hub
- Adventure Hub
- Falcon Clinic

PART OF ADIHEX FEATURES AND ACTIVITIES

- ADIHEX 20th Edition
- Auctions (Falcon, Horse and Camel)
- Arena Activities
- Adventure Quest
- Emirati Culture and Heritage
- Arts and Crafts Hub
- ADIHEX Competitions
- Archery and Shooting Range
- Raffle Draw
- The Inclusion Platform
- Community Talent and Art Gallery
- Schools Visits and Student Programme
- And many more...

