

SIGN UP NOW! 02-08 SEP 2023 ADNEC - ABU DHABI

www.adihex.com

GET IN TOUCH WITH US

Secure your prime location now! Contact:

UAE: +971 56 4223783 | adihexsales@adihex.com









GENERAL INFORMATION

Event Name: Abu Dhabi International Hunting & Equestrian Exhibition (ADIHEX)

Event Date: 02 - 08 Sep 2023 Opening Timing: 11:00 - 22:00

Venue: Hall 1 - 12 & ICC, Abu Dhabi National Exhibition Centre (ADNEC)

Exhibition Space: 60,000+ gross sqm

Exhibiting Enquiry (UAE Sales Team)

+971 56 4223783

adihexsales@adihex.com

Marketing Opportunities

marketing@adihex.com

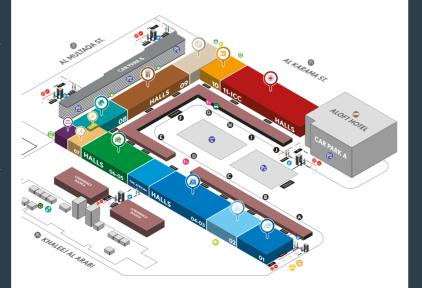
General Enquiry

+971 2 667 4230 +971 2 566 3963 info@adihex.com

Admission Policy (For Visiting)

- Children of 12 years old and under are free to attend.
- Daily, weekend pass and 7-day pass are available for the general public.
- Follow @adihex for exclusive discounts, family and group entrance fee offers.

ADIHEX VENUE MAP



POSITION YOUR BRAND, MEET POTENTIAL PARTNERS, NETWORK WITH THE LEADING MANUFACTURERS, LEARN FROM THE TOP EXPERTS IN THE HUNTING INDUSTRY, AND HIGHLIGHT YOUR BRAND TO OVER 100,000 ATTENDEES.



Organized by the Emirates Falconers' Club, this highly participated and visited event attracts local and global attendees who are decision makers with high purchasing power and has continued to prioritize the value of environmental, cultural, heritage, authentic sports and sustainable hunting. Concurrently, ADIHEX offers a unique opportunity for regional and international companies and brands to participate, visit, meet potential partners and clients face to face, with the aim of building a strong bilateral business relationship.

Every year, ADIHEX attracts hundreds of local and international companies and brands, while thousands of owners, entrepreneurs, decision makers, and buyers from across GCC and other countries are gathered under one roof to discover great opportunity as well as build an extensive business network worldwide initiated in Abu Dhabi.



EXPLORE







SUSTAINABILITY & HERITAGE... A REBORN ASPIRATION





















139,713

FOLLOWERS

B1





a

68

LIVE SHOWS

IN THE ARENA

62

COUNTRIES SOCIAL MEDIA

FOLLOWERS

Did you know?

900+

Exhibitors and Brands participated in ADIHEX 2022

A GLOBAL SHOWCASE OF **PRODUCTS & SERVICES**

HUNTING & SHOOTING SPORTS GUNS & EQUIPMENT

Rifles, pistols, revolvers, decorative guns, heritage daggers and more



EQUESTRIAN

& SERVICES

Falconry, gauntlets, gloves, lures, perch, acmo, bells & swivels hoods. jesses & leashes, setters & leather, knives and more

Horseboxes, horseshoes, trailers,

feed supplements, chaps & tack

items, clothing & boots, gloves,

VETERINARY PRODUCTS

saddles, halters, riding boots, horse



HUNTING & CAMPING EQUIPMENT

Bows, crossbows, arrows, targets, archery accessories, Hunting knives, tents and sleeping bags chairs, Flashlight/headlamp lantern, inflatable pad, clothing, gloves



HUNTING TOURISM & SAFARI

Binoculars, tents, cameras and tripods, destination management companies, hunting safaris, hunting destinations and more



AED 650M

TOTAL ADVERTISING VALUE

127

SPEAKERS &

EXPERTS,

LOCAL AND

INTERNATIONAL

515,947

OUTDOOR LEISURE VEHICLE

Camping trailers, RVs, SUVs, bikes, ATV's/UTV's, off-road, on-road accessories and supplies and more



750

MEDIA COVERAGE

PRESERVATION OF ENVIRONMENT & CULTURAL HERITAGE

Cultural institutions, historians, artists, government organisations, non-profit organisations and more



Tourism media, publishing, cultural media, TV, Radio, content creators





ARTS & CRAFTS

Painting, equestrian art, falconry art, galleries, artists, craft items, sculptures, trophies etc..









BUSINESS CONNECT PROGRAMME

Since the launching of ADIHEX, it has been an ultimate platform which maximizes and completes the journey of each exhibiting company and participant.

- ADIHEX Conference
- Live Workshops
- Sustainability Hub
- Adventure Hub
- Falcon Clinic

PART OF ADIHEX FEATURES AND ACTIVITIES

- ADIHEX 20th Edition
- Auctions (Falcon, Horse and Camel)
 Archery and Shooting Range
- Arena Activities
- Adventure Quest
- Emirati Culture and Heritage
- Arts and Crafts Hub

- ADIHEX Competitions
- Raffle Draw
- The Inclusion Platform
- Community Talent and Art Gallery
- Schools Visits and Student Programme And many more...











