





# **O2 - O8 SEP** ADNEC - ABU DHABI



THE LARGEST EXHIBITION FOR HUNTING, EQUESTRIAN & HERITAGE PRESERVATION IN THE MIDDLE EAST AND AFRICA REGION



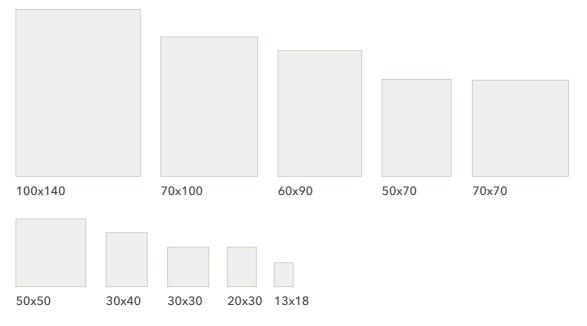
# GUIDELINES FOR THE PARTICIPATION OF ARTISTS/EXHIBITORS IN THE DRAWING AND PHOTOGRAPHY SECTION AT THE ARTS AND CRAFTS SECTOR

#### Abu Dhabi International Hunting and Equestrian Exhibition (ADIHEX) 2023

Ladies and Gentlemen, Participating Artists,

Stemming from a genuine desire to ensure the success of your precious participation and in order to meet your marketing and promotional requirements in a manner befitting your prestigious creations, ADIHEX management encourages you to review the conditions of participation in the Drawing and Photography Section of the Arts and Crafts sector.

- All artworks by the participants shall reflect the ADIHEX's theme "Sustainability and Heritage ... A Reborn Aspiration". Topics including UAE history, falconry and falcons, horse and equestrian, traditional UAE custom, fishing and Hunting, environmental and nature protection, marine sports, and everything related to the 11 exhibition sectors.
- Participating works shall also highlight ADIHEX cultural and art message, contribute to raising awareness for the importance of preserving the environment and conserving of species and cultural heritage.
- No artworks shall be displayed on exhibition floor, especially outside the reserved space.
- The participation rate of portrait paintings should not increase by more than 30% of the artworks on display.
- Display of artworks is limited to the walls of the reserved stand or display cabinets inside the pavilion.
- Using the stand's walls for appropriate display in a manner that achieves better distribution and clearer visibility, leaving a distance of 50 cm from the bottom, with a distance between one work and another of not less than 7cm.
- The measurements should be without the frame



#### Frame size guide

- It also allows the participation of any measurement provided that it does not increase more than 100x140 cm
- Ensure that the weight of the portraits does not affect the safety of the walls, so that light frames rather than heavy ones must be used.
- All artworks shall be subject to prior approval by the Organizing committee before being displayed at the exhibiting artist's stand.

- The Organizing Committee for sorting out the participating works may reject any work that is not suitable or does not adequate with the nature and objectives of ADIHEX.
- Brief profile of each work (name size material used price year of production) shall be submitted, with measures of 10x3 cm placed under the paintings or artwork.
- Art galleries that display works by several artists shall write the name of each artist on his work, with a brief introduction to each painting, in accordance with the above directions, with measures of 10x3 cm placed under the paintings or artwork.
- The price of each artwork assigned for sale shall be clearly visible inside the pavilion.
- Deadline for accepting the applications for participation is the 1st of July 2023.
- Artists shall send copies of their work (whether they are paintings, photographs, models or sculptures) to ADIHEX management with a price list for each work before 20 July 2023, to e-mail info@adihex.com, even if the artwork is not yet completed. Each artwork shall be presented in word format (*refer to next page*).
- Organizing committee will communicate with the artists regarding the artworks approved for participation in ADIHEX by the 1<sup>st</sup> of August.
- ADIHEX management may print the works participating in any publications issued thereby, promoting them in the manner it deems appropriate.
- Exhibition management will install a reference number for each approved artwork for the show and will not allow for the display of previously unapproved works.
- The exhibition management will place a sign containing the name of the artist or exhibitor with constant measurements of the approved location.
- If any work that does not have a reference number and is not supported is displayed, the participant will be exposed to the legal procedure and the closing of the platform.
- The management of the exhibition is not responsible for any purchase sales that occur between the artist or photographer exhibitor and the customer and do not include the sale of any participating works.

Thank you for your kind adherence to the previous conditions and standards.

We value your crucial participation with artworks inspired by ADIHEX theme and look forward to your active participation in the events by presenting seminars and workshops, as well as any other activities or initiatives you may suggest.

Wish you further success and prosperity in your work.

#### Abu Dhabi International Hunting and Equestrian Exhibition 2023 Management





## PRICE

### DESCRIPTION UP TO 150 WORDS